



IMPORTANT ONLINE SHOPPING DAYS FOR ECOMMERCE MERCHANTS

2015

APRIL

3rd

Good Friday

Commemorating the crucifixion of Jesus Christ.

5th

Easter Sunday

Celebrating the resurrection of Jesus Christ.

MAY

5th

Cinco de Mayo (MEXICO)

Celebrated in Mexico to commemorate the Mexican army's 1862 victory over France.

10th

Mother's Day (UK, USA, CANADA)

Celebrating motherhood, maternal bonds, and the influence of mothers in society.

18th

Victoria Day

A federal Canadian public holiday celebrated in honor of Queen Victoria's birthday.

26th

Memorial Day (USA)

A federal holiday in the U.S.A for remembering the men and women who died while serving in the country's armed forces.

JUNE

21st

Father's Day

Celebrating fatherhood, paternal bonds, and the influence of fathers in society.

JULY

1st

Canada Day (CANADA)

The national day of Canada, celebrating the birth anniversary of the country.

5th

Independence Day (US)

A celebration of the American labor movement, dedicated to the social and economic achievements of workers.

The federal holiday in the United States commemorating the adoption of the Declaration of Independence.

SEPTEMBER

7th

Labor Day (US)

Dedicated to remembering the dead, including saints, martyrs, and all faithful believers.

OCTOBER

16th

Boss's Day (USA)

A day for employees to thank their bosses.

31st

Halloween

A day for people who are single.

NOVEMBER

11th

Single's Day (CHINA)

Celebrated as a day of giving thanks for the blessing of the harvest and of the preceding year in USA.

26th

Thanksgiving (USA)

Monday after the Thanksgiving holiday, aimed to persuade people to shop online.

27th

Black Friday

Beginning of the Christmas shopping season in the US following Thanksgiving Day.

30th

Cyber Monday

DECEMBER

5th

Small Business Saturday

Celebrated on 2nd Monday of December by most major retailers to start their sales online at midnight.

14th

Green Monday

An American shopping holiday held after Thanksgiving, encouraging holiday shoppers to patronize small and local businesses.

18th

Free Shipping Day

A one-day event held annually for the consumers to shop from both large and small online merchants, offering free shipping with guaranteed delivery by Christmas Eve.

24th

Christmas Eve

Evening or day celebrated before Christmas Day.

25th

Christmas Day

An annual festival commemorating the birth of Jesus Christ.

26th

Boxing Day

Celebrated the day following Christmas Day, when servants and tradesmen would receive gifts, from their bosses or employers.

31st

New Year's Eve

Celebrated to mark the beginning of new year.

2016

FEBRUARY

14th

Valentine's Day

The day of romance, named after a Christian martyr.

Celebrated one month after Valentine's Day in South Korea, Taiwan and China.

MARCH

14th

White Day

